

Intro:

Nowadays businesses owners and consumers want to work with organizations whose brand values align with their own. However, many law firms struggle to communicate their values, personality, and brand on social media.

One of the simplest and most effective ways that law firms can engage with their audience and form connections is by participating in Social Media Holidays that resonate with their specific audience.

Truthfully, there are many more holidays and commemorative days out there than you may realize. And by participating in these Social Media Holidays and creating posts for those days, you may find...

- An increase in lead generation
- Increased engagement and reach on social media
- An easier ability to start conversations with your followers
- A unique and exciting new angle to promote your firm

Social Media Holidays are one of the easiest ways to improve your social media strategy. In an effort to make it easier for you and your marketing team to remember all holidays, we have put together this free calendar that you can use for your social media efforts.

Conclusion:

Make Social Media Simpler

Using this calendar is a great way to easily boost your social media efforts, but if keeping track of these days and staying on top of a robust social media strategy is difficult, then consider outsourcing your social media management.

No matter which aspect you're struggling with, our social media offerings allow your firm to pick and choose which aspects of social media strategy and management you'd like help with. If you'd like to start seeing a better ROI on your social media efforts, then contact us today for a free consultation. We're happy to discuss how we can help take your law firms' social media to the next level.